# cPanel®

## Store Licensing Guide
*Valid from January 1st, 2022*

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**This licensing guide provides an in-depth overview of cPanel's account based pricing and licensing structure. Our pricing and licensing is standardized for all of our customers, billed monthly, and includes multiple Tiers.**

# Who is this guide for?

This guide is for customers who purchased cPanel products directly from the cPanel Store on our website, and that want to learn more about our licensing structure and pricing. We hope that this guide is a useful summary. Please refer to your agreements and licensing information at cpanel.net/legal-store for specific terms.

# Licensing Explained

The price per license is based on the number of Accounts hosted on the same license.

When purchasing a cPanel & WHM license, the Tier, Type, and Packages will all need to be selected. The Tier represents the number of accounts purchased. The Type is the server environment of choice, whether that is Cloud (VPS) or Metal (Dedicated). Package represents the billing package, either Fixed or Auto-Scale (only available to PartnerNOCs). When selecting a Fixed package, the Tier and Type will also need to be chosen. On an Auto-Scale package, only the environment Type needs to be selected (because this package moves seamlessly through tiers based on usage).

A cPanel license includes both WHM and cPanel interfaces. WHM also known as Web Host Manager is the root administrator that manages the cPanel Account(s).

### What is a cPanel Account?

A cPanel Account sometimes called a cPanel user, is an Account created by the root administrator or reseller, that logs into the cPanel interface to manage their website.

*Cloud* Environment are offered on all Account Tiers, while *Metal* Environment are available on Premier. Below is an overview of our pricing Tiers and Account limits for each Tier.

| | |
|---|---|
| cPanel **Solo®** *Cloud* | 1 Account |
| cPanel **Admin** *Cloud* | Up to 5 Accounts |
| cPanel **Pro** *Cloud* | Up to 30 Accounts |
| cPanel **Premier** *Cloud* | Up to 100 Accounts |
| cPanel **Premier** *Cloud* **Bulk Accounts** | Each Account above 100 Accounts |

| | |
|---|---|
| cPanel **Premier** *Metal* | Up to 100 Accounts |
| cPanel **Premier** *Metal* **Bulk Accounts** | Each Account above 100 Accounts |

*The full terms and conditions of these programs and pricing are available in your contracts and on our website. The programs and processes above may require additional documentation, and individual participation may be terminated.*

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## Packages Explained

A package is a combination of Account Tier (cPanel Solo®, Admin, Pro, or Premier) and License type (Metal or Cloud) that is generated according to what a customer selects as their cPanel offering.

The cPanel Solo, Admin and Pro tiers are fixed, meaning that an upgrade process is required via the Store or in-product to move to a higher Account Tier. After upgrading to the Premier Tier, no further upgrades are needed to add additional accounts due to the auto-scaling functionality. Auto-scaling adjusts the number of licenses automatically in relation to the number of accounts created on the server. Bulk Accounts start when a server on a Premier Tier reaches 101 Accounts.

## Bulk Accounts

Any Account on a cPanel & WHM®  license over 100 Accounts is considered a Bulk Account. Bulk user pricing starts with the 101st cPanel Account and is charged per additional cPanel Account.

## Fixed Packages

A fixed package is a package that limits the license to a fixed quantity of Accounts.

# License Pricing

|  | cPanel Solo | Admin | Pro | Premier | |
|---|---|---|---|---|---|
| Accounts | 1 | Up to 5 | Up to 30 | Up to 100 | Bulk Accounts |

**Store Pricing**

|  | cPanel Solo | Admin | Pro | Premier | |
|---|---|---|---|---|---|
| **Cloud** | $15.99 | $24.99 | $35.99 | $53.99 | $0.34 |
| **Metal** | N/A | N/A | N/A | $53.99 | $0.34 |

*Additional accounts are billed based on a fixed reporting date per-month and by Account. Bulk Accounts start once you reach 101 Accounts. Pricing terms and adjustment are set out in your contract.*

## What License package do I need?

Customers should select the package based on their server environment and how many cPanel Accounts you will require on your server.

## I don't have a credit card. How can I get a license?

We now accept PayPal payments through the store. If you are looking for other payment alternatives, you may contact one of our distributors at: https://go.cpanel.net/distributors

## Account Tier Changes

If you want to upgrade or downgrade the Account Tier of your license, you can achieve this anytime through the cPanel Store under Manage Licenses (refer to pg. 5). ***Changes will be prorated and reflected immediately.***

# Become a PartnerNOC

## PartnerNOC

Maximize your business growth by becoming a cPanel PartnerNOC. Get VIP access to our best-in-industry Support Team, cPanel Partner pricing, a dedicated Account Manager, and access to the licensing API. Partners will also enjoy flexible billing options with our Auto-Scale deployment functionality that upgrades or downgrades your license Account Tier automatically based on usage. Partner up and maximize your benefits!

## Reduced Partner Requirements for Developing Economies

Partner benefits require a minimum monthly spend of $500, however this minimum spend is reduced to $200 for any qualified company located in a developing economy*.

*\* To qualify under the developing economies minimum, companies and their billing address must be registered in a country on the United Nations Developing Economy report as of July 3, 2019.*

Become a PartnerNOC
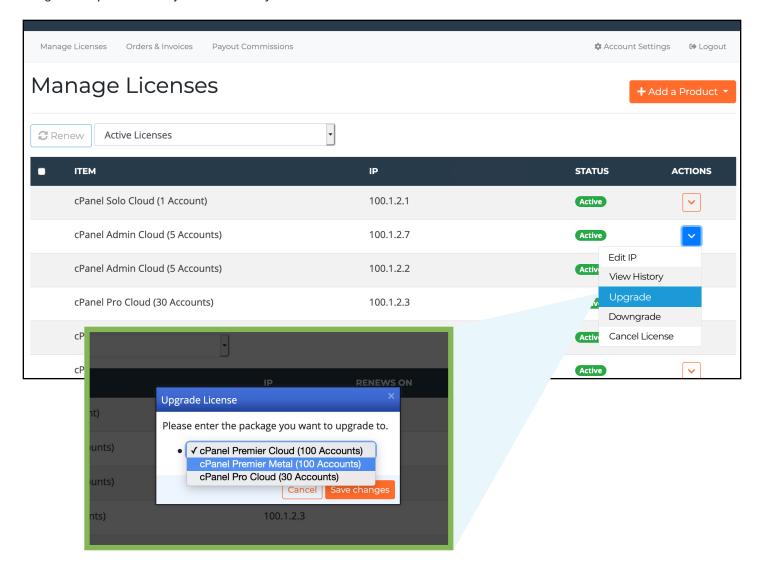https://www.cpanel.net/partners/

Learn about our cPanel Certified PartnerNOC Program
https://university.cpanel.net/certified-partner

# Manage Your Licenses

The Manage Licenses page offers the status and upgrade paths available for each Account Tier. Customers can upgrade or downgrade between Tiers anytime.

*Changes will be prorated and reflected immediately.*



# Glossary of Terms

**Account Based Licensing:** License types that are based on the number of Accounts hosted on a server.

**Auto-Scaling:** Pricing structure based on the number of Accounts on the server at the time of invoicing: the 15th of each month. *Only available to PartnerNOCs

**Bulk Accounts:** Any Account on a cPanel & WHM license over 100 Accounts is considered a Bulk Account.

**Cloud:** License type specifically for hosting on a virtual private server (VPS) or other virtual machine, where other clients or businesses may also be hosting on the same hardware.

**cPanel Account:** A cPanel Account sometimes called a cPanel user, is an Account created by the root administrator or reseller, who logs into the cPanel interface to manage their website.

**Fixed Package:** A package that limits the server to a fixed quantity of Accounts.

**License Type:** *Metal* denotes use on dedicated servers and *Cloud* is for use on Virtual Private Servers (VPS).

**Metal:** License type specifically for hosting on a dedicated server; the entire physical server is controlled by one client or business.

**Packages:** A combination of license type and Tier.

**PartnerNOC:** A cPanel customer who has entered into a PartnerNOC Agreement with cPanel. A PartnerNOC Agreement is only available to certain cPanel customers who, among other things, maintain their own servers.

**Tier:** A specific named license such as: cPanel Solo®, Admin, Pro, or Premier.